



# WOMEN [INNOVATING] TOGETHER

## Conference Agenda – WITfm Highlights

DATE	TIME (CT)	LOCATION	SPEAKER	EVENT
<b>TUESDAY EVENTS ARE AT THE APPLE PARMER LANE CAMPUS</b>				
<b>Tuesday February 6th</b>	9 AM – 4 PM	Level 3: Fireman's 4	Martha Zink & Sara Severson	<b>Training:</b> Claris FileMaker Pro: Building a strong foundation.
	5:00 PM	<b>KEYNOTE</b> Big Ben	Ann Devens (Claris)	Opening <b>Keynote</b> . WITFM welcomes Ann to Claris!

<b>WEDNESDAY &amp; THURSDAY EVENTS ARE AT THE APPLE AUSTIN CAMPUS</b>				
<b>Wednesday February 7th</b>	10:30 AM	4 Sculpture Falls	Dawn Heady	Transaction fundamentals.
	10:30 AM	4 McKinney Falls Park	Heather Williams	Speed, stability, and benchmarking.
	10:30 AM	1 Philosophers' Rock / Zilker Park	Angela Chen & Bridget Lumb (Claris)	Crafting dynamic solutions: A deep dive into Claris Studio for powerful app development.
	<b>1:30 PM</b>	<b>WITfm Room</b> 4 San Jose Island		<b>Introvert Recovery Zone</b> <i>Spend some time in peace and quiet to rejuvenate your introverted side.</i>
	1:30 PM	4 McKinney Falls Park	Heather McCue	Designed, sealed, and delivered: A blueprint for crafting and implementing winning user experiences.
	3:00 PM	2 Eastwoods Park	Kate Waldhauser	Navigating the world of workflow automation.
	3:00 PM	4 Sculpture Falls	Teresa Mokwa	Stella Mobile A to Z.
	3:00 PM	4 McKinney Falls Park	Caroline Crémieux-Charpentier	Let's talk about Claris Studio!
	<b>3:00 PM</b>	<b>WITfm Room</b> 4 San Jose Island		<b>Announcement of Raffle Winner!</b>
	3:00 PM	1 Philosophers' Rock/Zilker Park	Lucy Chen (Claris)	<i>Claris FileMaker: State of the Union.</i>
	<b>4:15 PM</b>	<b>4 McKinney Falls Park</b>		<b>WITfm Chocolate Party</b>

<b>Thursday February 8th</b>	9:00 AM	4 McKinney Falls Park	Heather McCue	Script triggers unleashed: Mastering selections for maximum impact.
	10:30 AM	4 Sculpture Falls	Alondra Torres-Navarro Barbara Cooney	Advanced modern Claris FileMaker transactions.
	10:30 AM	2 Eastwood Park	Alexis Allen	The developers' guide to themes and styles.
	<b>1:30 PM</b>	<b>WITfm Room</b> 4 San Jose Island		<b>Introvert Recovery Zone</b> <i>Spend some time in peace and quiet to rejuvenate your introverted side.</i>
	1:30 PM	4 Sculpture Falls	Sarah Beete	Curiosity unleashed: Mastering the art of asking, listening, and innovating.
	1:30 PM	4 McKinney Falls Park	Vanessa Costanzo	How we set out to become better problem solvers.
	<b>3:00 PM</b>	<b>WITfm Room</b> 4 San Jose Island		<b>Announcement of Raffle Winner!</b>